

# DESIGNER

# MINGGUO LI

415 815 9988  
mingguodesign@gmail.com  
mingguoli.com

## OBJECTIVE

Seeking a design position to utilize my skills as a visual designer and collaborate in a team environment.

## EDUCATION

Academy of Art University / Sep 2015 – Dec 2018  
School of Graphic Design and Digital Media  
MFA Graphic Design

Tianjin Conservatory of Music / Sep 2010 – Dec 2014  
Arts Management  
BA Arts Management

## EXPERIENCE

Graphic Designer

Freelancer, San Francisco / 2015 – 2018

Participated in production of print and promotional items for clients; participated in designing promotional materials for the Hamburg International Piano Competition, the 2015 Chinesisches Musikfestival, and International Festival and Urban Development Forum

Art Director & Photographer

Tokid Studio, Tianjin / 2014 – 2015

Co-managed a design and photo studio in Tianjin; Worked closely with clients to create vision, conceive designs; Successfully managed and coordinated graphic design projects from concept through completion; Effectively built, motivated, and directed design and production teams

Orchestra Manager

China-Europe Youth Orchestra, Paris / 2011 – 2013

Invited by Alliance Arts Administration to be a junior manager of China-Europe Youth Orchestra; managed and led tours in China and Europe

## SKILLS

Adobe Creative Cloud Suite, Sketch, Cinema4D, Microsoft Office, Photography, videography, Branding & Identity  
Illustration, Watercolor, Unity, AR/VR technology

## LANGUAGE

English, Mandarin and Cantonese

## REFERENCES

Available upon request.